



EBAG INSERT IN THE VIRTUAL CONFERENCE BAG

SPECIFICATIONS

Sponsors must provide the following assets:

1. eBag Thumbnail:
 - Up to 10 MB in size
 - One file only
 - Allowed file types: gif, jpg, jpeg, png

2. eBag Insert:
 - Material must be created as an 8.5x11” vertical PDF.
 - Downloadable PDF (maximum file size 300 MB)
 - Resolution must be 300 dpi for four-color or grayscale images
 - Resolution must be 1200 dpi or higher for bitmap images
 - One file only
 - Allowed file type: PDF

3. eBag Link (Optional):
 - In addition, the sponsor may provide a link to a Web address/URL, innovation theater, or their virtual exhibit booth in a button adjacent to the virtual bag insert.

REQUIRED VERBIAGE

The ebag insert must include the following disclaimer if promoting the Innovation Theater:

This Innovation Theater non-CME presentation is taking place during the Practical Updates in Primary Care Virtual meeting. The opinions and recommendations expressed do not necessarily reflect the views of Practical Updates in Primary Care, Imedex, HMP Global or NACCME. This program is not intended or eligible for continuing education (CME/CE) credits and does not meet guidelines governing CME/CE. By participating in the Innovation Theater presentation, you opt-in to share/receive information with/from industry sponsors. If you wish to opt-out, email tkeppler@hmpglobal.com.

DEADLINES

Meeting Dates	May 13-15, 2021	July 15-17, 2021	September 23-25, 2021	November 11-13, 2021
Materials Due	April 1, 2021	June 7, 2021	August 12, 2021	September 30, 2021

SUBMISSION INSTRUCTIONS

Assets are being collected through an online submission portal. Login credentials are custom and will be sent to you.

CONTACT

For questions, please contact Trish Keppler at tkeppler@hmpglobal.com.

SAMPLE

Sample image provided on page 2.



Sample Image (for reference only)

Psych Congress Elevate 2020 VIRTUAL EXPERIENCE Home July 25-27, 2020 Menu

Virtual Bag

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DIRECTORY

Psych Congress Elevate 2020 VIRTUAL EXPERIENCE JULY 25-27, 2020

Access the directory of speakers, moderators, and exhibitors for the 2020 Virtual Experience. This directory provides a comprehensive list of all participants and their contact information, making it easy to connect with industry leaders and experts in your field.

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San Antonio Region	August 27-29
Chicago Region	August 30-31
New York Region	September 22-25
Atlanta Region	October 1-3
San Francisco Region	October 28-30
Portland Region	November 13-15
Phoenix Region	November 20-22
Orlando Region	December 6-8

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